

Enable Missing Middle in Your Town

Public Sector Services for Missing Middle Housing (MMH)

OPTICOS



1 MMH Presentation + Strategic Advising

Plant the seeds for discussion about housing choice and MMH in your community through a 1.5-day visit or interactive webinar to engage decision makers, the development community, and community members. Opticos Design will deliver a formal presentation and either lead a tour or participate in targeted, small-group meetings.

2 MMH Scan™: Analysis + Definition of Barriers

Opticos Design will broaden the understanding of the need for change to foster MMH by analyzing where MMH could apply and reviewing your Comprehensive Plan and other relevant policy documents to identify barriers. Opticos will present this information in a memorandum that is graphically-rich and visual in nature for a variety of audiences.

3 MMH Deep Dive™: Testing + Solutions

Note: The services in this package build on the services in Package 2, so Package 2 is recommended prior to starting Package 3.

Once the MMH Scan™ is complete, dive deeper with an analysis of what physical form your zoning is allowing on selected sites. The team will propose solutions and identify next steps. Opticos will deliver a graphically-rich, user-friendly document to give you a roadmap to success.

4 Citywide Housing Plan: All Housing Types

Note: This service is done instead of Package 1 and 2 above.

This includes analysis of policy, plans, zoning, as well as testing for physical and financial feasibility for all types of housing based on defined context. This is great to complete prior to a comprehensive plan, housing element update, or zoning reform efforts to ensure effective delivery of much-needed housing choices citywide.

More Options:

Zoning Fixes

Expertise for quick zoning fixes or new custom content
Local Pilot Projects
Site selection, design, entitlement and advising for cities to be proactive and develop a local pilot project

Small Area Planning

Planning services for neighborhoods, corridors, or opportunity sites, such as abandoned malls or brownfield sites

Planning, Zoning, and Policy Analysis

Strategic analysis and advising to inform General/Comprehensive Plan, code update, or policies to deliver housing choice and effective integration



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