Enable Missing Middle in Your Town

Public Sector Services for Missing Middle Housing (MMH)

1 MMH Presentation + Strategic Advising

Plant the seeds for discussion about housing choice and MMH in your community through a 1.5-day visit or interactive webinar to engage decision makers, the development community, and community members. Opticos Design will deliver a formal presentation, lead a tour, and participate in targeted small group meetings.

2 MMH Scan™: Analysis + Definition of Barriers

Opticos Design will broaden understanding of the need for change to foster MMH by analyzing where MMH could apply and reviewing your Comprehensive Plan and existing zoning standards to identify barriers. Opticos Design will present this information in a Memo that is graphically rich and visual in nature for a variety of audiences.

3 MMH Deep Dive™: Testing + Solutions

Ready for more? Once the MMH Scan™ is complete, dive deeper with an analysis of what physical form your zoning is allowing on selected sites. The team will propose solutions and identify next steps. Opticos Design will deliver a 15-20 page, graphically-rich, user-friendly document to give you a roadmap to success.

More Options:

Zoning Fixes
Expertise for quick zoning fixes or new custom content

Local Pilot Projects
Site selection, design, entitlement and advising for cities to be proactive and develop a local pilot project

Small Area Planning
Planning services for neighborhoods, corridors, or opportunity sites, such as abandoned malls or brownfield sites

Planning, Zoning, and Policy Analysis
Strategic analysis and advising to inform General/Comprehensive Plan, code update, or policies to deliver housing choice and effective integration

Certified B Corporation

Want more information? Give us a call!

Opticos Design | Architects of the Missing Middle Movement

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